Lloyd Zapanta and Aaron Amar – Back to life: Baybayin as a revived Philippine script

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Have you ever heard about Baybayin? is one of the precolonial writing systems used by early Filipinos. But does it make sense to revive a long-forgotten script? Yes, say Aaron Amar and Lloyd Zapanta. They delve into the current state of Baybayin, a pre-colonial script, and the sensitivities surrounding its present use. This dialogue aims to unveil the significance of revisiting a part of history and why it is crucial for Filipinos to acknowledge their pre-Latin past.

Aaron Amar and Lloyd Zapanta both come from the Philippines and share a passion for type and graphic design.

Aaron Amar is a graphic and type designer from Quezon City, Philippines. In addition to his work on creating 100% free, easy-to-use Baybayin typefaces over the past few years, he is recognized for demonstrating his patriotism through type design and promoting local design culture.

Lloyd Zapanta, a graphic designer and type-based illustrator from the eastern suburbs of Metro Manila, Philippines, gained initial recognition for his innovative approach to Baybayin typeface design. He has emerged as a significant figure in the local revival of the script.

Aaron Amar on Behance (https://www.behance.net/aaronamar)

Lloyd Zapanta LinkedIn (https://www.linkedin.com/in/lloydzapanta)

Keynote at
Common Characters (https://www.granshan.com/e/common-characters),
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