Krista Radoeva – Diversifying Cyrillics

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Many of us equate Cyrillic with Russian. But that's not true. Krista Radoeva tells us that it's finally time to realise that Cyrillic was never synonymous with Russian – let's talk about localising and extending Cyrillic. The typedesigner provides some historical context on how certain characters came to be, show examples, and provide useful tips and resources for working with a richer and more diverse Cyrillic character set.

Krista Radoeva has a passion for extremely decorative letterforms, which she is sketching in tiny notebooks 24/7. After five years as a senior typeface designer at British foundry Fontsmith, Krista Radoeva set up her own studio in Sofia, Bulgaria, in 2020. There she specialises in fonts with Latin, Cyrillic and Greek, as well as teaching Cyrillic. Krista Radoeva studied BA Graphic Design at Central Saint Martins College of Art and Design in London and MA Type and Media at the Royal Academy of Art in The Hague.

Krista Radoeva's Website (https://www.kristaradoeva.com/)

Keynote at
Common Characters (https://www.granshan.com/e/common-characters),
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in Reading and on YouTube

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