GRANSHAN

BLOOM AWARD

Jury Registration

1st Edition · 2026

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JURY MEMBER @GRANSHAN Bloom AWARD

Agreement and Information Form 2025 – 2026

Dear Jury Member!

The GRANSHAN Bloom Award celebrates outstanding communication design across the world's writing systems, cultures, and visual traditions. Jurors represent global expertise in typography, design, cultural knowledge, and contemporary media.

Serving as a juror means contributing to a fair, rigorous and culturally informed evaluation process that honours work across scripts beyond Latin and the full spectrum of communication design.

This document establishes your role as a Jury Member for the GRANSHAN Bloom Award 2025–2026 and collects the information necessary for your assignment, communication, publication, and administrative handling. All data will be used solely for the organisation of the award and stored in accordance with applicable data protection regulations.

We are very happy and proud that you have agreed to participate. It is a real contribution to the success of this international undertaking!

Best regards!

Boris Kochan
President

Award Overview & Jury Timeline

Competition Timeline & Jury Process (for jury members)

Thank you again for joining the jury of the GRANSHAN Bloom Award. Especially because the award is a community-driven

project and your participation is voluntary, we want to keep the process as clear, simple and efficient as possible – while still allowing space for real discussion and shared judgement across cultures, scripts, and disciplines.

Submission Phase

The submission period is divided into several fee phases. As this is a new competition, we began with a soft launch in December 2025 and will intensify communications in January. The main peak of submissions is expected to begin mid-February.

- Start of submissions: Soft launch in December 2025
- Early Bird: December 2025 – 17 March 2026
- Standard: 18 March – 22 December 2026
- End of Submission: 22 December 2026

Post-Submission Phase

After submissions close, our team will prepare the entries for the jury process (format checks, completeness, and quality control), so that you can focus on evaluation rather than administration.

- Preparation & quality control / Administration: after submissions close on 22 December 2026

Evaluation Phase (Multi-stage Judging)

The judging is designed as a structured, multi-step process – combining individual assessment with collective discussion and a transparent final decision method.

Within each Script Group, our jury is built to reflect the full breadth of the Bloom Award's nine media categories: we work with a minimum of ten jurors, plus one or two voting Script Chairs. The Script Chairs, together with the GRANSHAN team, organise their Script Group, coordinate the workflow, and moderate the discussions in close collaboration with Jury Chairman Boris Kochan. Unlike regular jury members, Script Chairs may not submit their own work to the competition, ensuring maximum neutrality. In addition, a separate 50 Best of the Best Jury is responsible for selecting the "50 Best of the Best": this final panel intentionally combines leading specialists from the beyond-Latin world with internationally renowned designers from the Western design tradition, so the awarded works are reviewed from multiple professional and cultural perspectives, on the solid basis of the winners selected in the previous stages.

Step A – Individual scoring (online tool)

Each jury member reviews entries independently using our online tool. You will score each work based on seven criteria, using a scale from 0 to 5 points.

- January 2027: Individual scoring via online tool

Step B – Script Group video sessions (moderated discussion)

Entries that meet a minimum score threshold move into moderated video sessions. The goal is not to "negotiate taste", but to develop a shared understanding of strengths, context, and criteria – especially important in a global, beyond-Latin competition.

These sessions are led by the Script Chair together with the Jury Chairman

- February 2027: Online video sessions of the Script Groups

Step C – Final selection (Yes/No vote in the online tool)

After the group sessions, jury members have time to review specific entries again and decide through a Yes/No voting procedure in the online tool. An entry becomes a winner if it receives a majority of "Yes" votes from the eligible jury members.

- March 2027: Final Bloom Award voting via online tool

Conflict of interest / recusal: If a jury member feels conflicted (e.g., personal involvement, close collaboration, or any other reason), they can opt out of evaluating that specific entry in the tool. This protects both the juror and the integrity of the award. Each juror is entitled to submit their own work – but is then excluded from evaluating their own work.

Best of the Best Selection (50 Best of the Best Jury)

The separate 50 Best of the Best Jury selects the "Best of the Best" from the award-level works – also via an online tool workflow.

- April 2027: Best of the Best selection (50 Best of the Best Jury)

Final Administration & Confidential Winner Information

- Spring 2027: Winner communication and ceremony preparation

Results & Announcement

Winners will be announced in Spring 2027, accompanied by an exhibition of winning works.

- Spring 2027: Announcement of winners + exhibition

Jury Expectations & Evaluation Criteria

Jurors agree to conduct evaluations according to the official criteria of the GRANSHAN Bloom Award:

- Concept & Innovation
- Communication & Clarity
- Visual & Aesthetic Quality
- Typographic Excellence
- Craftsmanship & Execution
- Usability & Functionality
- Cultural & Social Relevance

Detailed jury guidelines, scoring sheets, and full evaluation methodology will be provided before the evaluation begins.

Guidelines for the GRANSHAN Bloom Award 2026

v26.77.1222 · BLM

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