

## General Information about the GRANSHAN Competition

GRANSHAN celebrates the diversity and richness of typographic scripts that underpin global communication, empower communities, and enable identity. The GRANSHAN Competition covers a growing range of scripts for communities on a global scale – from the most widely used, to scripts used by small communities or those under threat.

All type designers, type foundries, and clients with custom typefaces from all parts of the world are invited to take part.

### Script Groups and categories

Currently, entries in the following nine **SCRIPT GROUPS** are welcome:

- Arabic Scripts (Arabic, Persian, Urdu)
- Armenian
- Chinese (traditional or simplified)
- Cyrillic Scripts (Bulgarian, Russian, Serbian, Ukrainian, etc.)
- Greek
- Hebrew
- South Asian Scripts (Devanagari, Bengali, Gurmukhi, Telugu, Tamil, Gujarati, Malayalam, Sinhala, etc.)
- Korean
- Thai

The number of multilingual typeface developments has grown continuously in recent years – and there are more and more non-Latin typefaces designed on the basis of Latin typefaces. Therefore, GRANSHAN offers three categories:

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Registered at District Court Munich, VR 207172

Founding Members: Kurt Eichner, Edik Ghabuzyan (Vice President / Co-Chairman of the Competition), Chang Sik Kim,

Boris Kochan (President / Co-Chairman of the Competition), Gerry Leonidas, Angela Poghosova, Christina Resch, Susanne Zippel

Competition Script Chairs: Haytham Nawar (Arabic), Angela Poghosova (Armenian), Liu Zhao (Chinese), Alexei Vanyashin (Cyrillic),

Gerry Leonidas (Greek), Adi Stern (Hebrew), Prof. Fiona Ross (South Asian Scripts), Chang Sik Kim (Korean), Anuthin Wongsunkakon (Thai)

**CATEGORY A: NON-LATIN TEXT AND DISPLAY TYPEFACES**

This category is reserved exclusively for non-Latin text or display typefaces, in one or more of the **SCRIPT GROUPS** listed above.

**CATEGORY B: NON-LATIN – LATIN TEXT TYPEFACES**

This category is designated for non-Latin text typefaces with a Latin version to be used in combination. This can be a Latin version newly developed together with the non-Latin part or a pre-existing design. In case of a new developed Latin version, the quality of the Latin will also be evaluated along with the quality of the non-Latin typeface. In any case, the interaction between the non-Latin and the Latin version will be rated. Typefaces from the nine **SCRIPT GROUPS** given above can be submitted. Note that in this category, display typefaces shall not be accepted.

**CATEGORY C: MULTIScript TEXT TYPEFACES**

This category is reserved for text typefaces with at least two non-Latin complements intended to work together. An accompanying Latin version shall be accepted but not required. In this category, display typefaces shall not be accepted.

**Awards**

In each of the nine **SCRIPT GROUPS** (Arabic, Armenian, Chinese, etc.), for each of the **CATEGORIES A, B and C** a first, second and third prize can be awarded as well as special mentions. With the special mentions, the jury will honor projects where single aspects or a very advanced stage of development have convinced the jury, while their overall impression remains behind the award-winning works of this or previous years.

One **GRANSHAN GRAND PRIZE** of € 1,000 will be awarded by the jury at the end of the judging process to the best of the best.

## Jury

The 11th GRANSHAN Competition Jury once again consists of numerous internationally acclaimed experts: for each **SCRIPT GROUP** a minimum of three dedicated specialists will provide reviews of the submission. Each **SCRIPT GROUP** is moderated by a so-called script chair, who is also casting a vote and whose vote acts as a tie-breaker.

To ensure continuity in the evaluation over the years, the script chairs are designated for several years. The script specialists are chosen collectively by the script chairs together with the chairmen.

The President and the Vice President of the GRANSHAN Foundation, Boris Kochan and Edik Ghabuzyan, are responsible for the appointment of the script chairs and for moderating the competition as non-voting chairmen.

### Competition Script Chairs

Arabic Scripts	Haytham Nawar
Armenian	Angela Poghosova
Chinese	Liu Zhao
Cyrillic Scripts	Alexei Vanyashin
Greek	Gerry Leonidas
Hebrew	Adi Stern
South Asian Scripts	Prof. Fiona Ross
Korean	Chang Sik Kim
Thai	Anuthin Wongsunkakon

## **Evaluation procedure**

All entries shall be anonymized and evaluated in a three-level procedure:

### First level: longlist

All entries shall be gathered in a longlist for each **SCRIPT GROUP** in each of the three **CATEGORY A, B and C**. The script experts and the script chair shall evaluate every entry with an online scoring system. In addition to the scoring system, the jury members may add separate review comments to accompany their evaluation in a designated box. The results of the voting are visible to other experts. In this first step, the evaluation of the script chairs and of the script experts shall be equally weighted. Outcome: entries with a minimum score shall make it to the second level, the shortlist.

### Second level: shortlist

In this step, the script experts together with the script chairs of each **SCRIPT GROUP** will decide in an online video conference which submission are worthy of recognition. All the entries that have reached this second level shall be published on the GRANSHAN website. Outcome: potential price winners shall move on to the third level.

### Third level: prize winners

The price winners and the special mentions shall be determined in a meeting in person of all script chairs together with both chairmen – this year at the same time as to the ATypI Conference in Tokyo. The final jury will again evaluate the recommended price winners of level two – with the possibility to downgrade and to determine the ranking from 1st to 3rd prize and special mentions in each **SCRIPT GROUP**. At the very end, the script chairs together with the chairmen will decide the **GRANSHAN GRAND PRIZE** winner by vote.